



Branch Newsletter

September, 2026

Membership meeting 7 p.m. Thursday, Sept. 24, Ricketts Center

Heather Lewis, executive director of the Reuniting Family Bail Fund, will speak. The Fund is an advocacy group committed to reforming the criminal legal system in Montgomery County. One of its services is offering bail support to individuals who otherwise would be incarcerated while they await trial. The effort is aimed at keeping families together .

For those who can't make it in person, the Zoom link is <https://us02web.zoom.us/j/84995648174?wd=QIAyaHZkWIJXZWk1T3FWcHNFVnJOQT09> Meeting ID:849 9564 8174 Passcode: 937480



A day to register to vote, to pledge to vote

The branch's Political Action Committee, led by Keith Stevens, has planned a busy community outreach day at the Ricketts Center on Oct. 3 from 9 a.m. to 5 p.m. (Rain Date Oct. 10)

Anyone who is not registered to vote can do so on the spot. Those who ARE registered are invited to come and join the enthusiasm, encouraging everyone to get out and vote on Tuesday, Nov. 3.

We'll have free food, music, vendors, various activities and a sweepstakes where college students (with ID) and families with children in kindergarten can be entered into a drawing for cash. *See flyer on the last page of this newsletter.*

Friends Helping Friends

The WIN Committee's annual Friends Helping Friends fundraiser is a shopping event at Boscov's on Wednesday, Oct. 21. Coupons for 25% off that day, in-store and online, cost \$5. Purchasers will be entered into a drawing for a \$100 Boscov's Gift Card. WIN chair Annette Kobb has coupons and is willing to deliver them to anyone who lives in Pottstown. Contact her at: annettek53@gmail.com This fundraiser will help the WIN Committee to continue to provide monthly support for places such as the Salvation Army.

Out and about



Political Action Committee members Robin Barrow, Marlene Hedgepeth and Keith Stevens met recently at The Vibe, owned by Denise Williams (left).



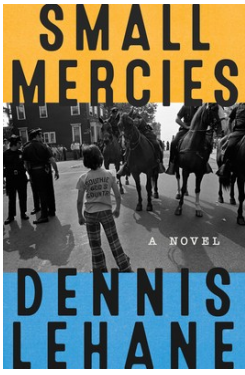
President Johnny Corson and Democratic State Senate candidate Chris Thomas recently visited one of Pottstown's newest black-owned businesses, 259 Eatz, owned by Corinne Beasley and Andre McCollum.



Political Action Committee chair Keith Stevens (left) and President Johnny Corson recently met with Republican State Sen. Tracy Pennycuick to discuss issues,



President Johnny Corson pauses at the branch's voter registration table at the recent car show in Pottstown.



Branch's book club selects powerful novel for October

Described as “an unflinching portrait of the dark heart of American racism” and “an all-consuming tale of revenge, family love, festering hate, and insidious power” Dennis Lehane’s *Small Mercies* was an instant bestseller.

We’ll discuss it at our next meeting on Monday, Oct. 12, from 6 to 7 p.m. at the Pottstown Free Library.

As usual, the library is reserving books for our group. All are welcome!

Three years and 35,454 books later....

The branch’s Road to Reading program is approaching its three-year anniversary on Oct. 16. So far, we have given out 35,454 books through more than two dozen entities, including social service agencies, HeadStart, Early HeadStart, Pre-K Counts, the WIC office, and more. We participated in many back-to-school events this year.

The project, funded by an anonymous donor, is aimed at helping kids read and improving reading scores on state proficiency tests. Our target group is disadvantaged children, ages birth to 8 years, who live in the borough.

We continue to work with partners, including Mother Goose Read to Me. And we’re delighted to report that the number of children in Dolly Parton’s Imagination Library program — something we are not a part of, but we enthusiastically promote — have risen to nearly 900 in the 19464 zip code.

We recently connected with the Laundromat Library League, a nonprofit founded in West Chester — now in numerous states — that puts children’s books in laundromats. We want to help this group expand into Pottstown. To get connected with the group, email sandybauers10@gmail.com



A young customer at a back-to-school event at Todd Wilson’s barbershop.

New business...

Members of the branch and friends recently attended a soft opening of Pottstown’s new restaurant, 259 Eatz. Pictured here with owners Corinne Beasley and Andre McCollum are Pastor Darryl Brown, branch President Johnny Corson, Keith Stevens, Randy Hawkins, Marlene Hedgepeth, Paula Corson, Chris Rivers, Dr. LaTonya White and Denise Williams.

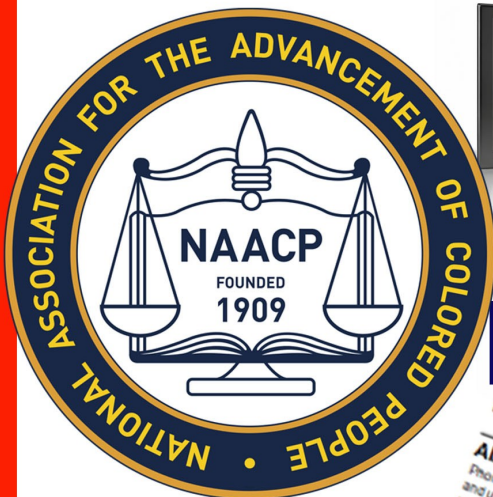


**"You may encounter many defeats, but you must not
be defeated.**

In fact, it may be necessary to encounter the defeats, so you can know who you are,
what you can rise from, how you can still come out of it."

— Maya Angelou

COMMUNITY OUTREACH



JOIN US

POTTSTOWN NAACP & YOUTH COUNCIL VOTER REGISTRATION DRIVE

**SATURDAY
OCT03
2026
9am-5pm
RAIN DATE
OCT10**

**RICKETTS CTR. 658 BEECH ST.,
POTTSTOWN PA 19464**

**OUR MISSION: YOUTH ACTION,
ENCOURAGE PARTICIPATION,
REGISTER 1ST TIME VOTERS,
ENGAGE WITH LEADERS**

**FOOD, MUSIC,
VENDORS, FUN ACTIVITIES,
CIVIC & ACADEMIC GIFTS (COLLEGE ID REQ'D)**

**YOUR COMMUNITY IS COUNTING ON YOU, COME OUT
GET REGISTERED AND MAKE YOUR VOICE HEARD!!**

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