



Branch Newsletter

March, 2025

By the Communication, Press & Publicity Committee

Membership meeting: Thursday, March 27, 7 p.m., Ricketts Center

Did you ever wonder what goes into creating a comprehensive plan for Montgomery County and why it's so important? Our guest speaker at the March 27 meeting will be Anne Leavitt-Gruberger, the County Planning Manager.

The Commission's current plan, Montco 2040, is being updated, and Leavitt-Gruberger said officials have increased their efforts to be inclusive in their outreach and engagement efforts. She's hoping to hear from our members about what we think is important. The plan, which guides overall growth and development in the county, provides direction on issues that span municipalities — things like highways, public transportation, flooding, shopping needs, housing needs and a whole lot more.

The meeting will be at 7 p.m. at the Ricketts Center, 358 Beech Street. If you can't make the meeting in person, here's a Zoom link: [https://us02web.zoom.us/j/84995648174?](https://us02web.zoom.us/j/84995648174?pwd=QIAyaHZkWIJXZWk1T3FWcHNFVnJOQT09)
[pwd=QIAyaHZkWIJXZWk1T3FWcHNFVnJOQT09](https://us02web.zoom.us/j/84995648174?pwd=QIAyaHZkWIJXZWk1T3FWcHNFVnJOQT09) Meeting ID:849 9564 8174 Passcode: 937480



Celebrate Women's History Month with our WIN Committee

Prepare to be inspired, to be informed, to be educated, to be challenged! The Branch's WIN (Women in the NAACP) committee is holding a celebration of Women's History Month on Saturday, March 22, from 2 to 4 p.m. at the High Street Terminal. Numerous community organizations will be there. Mrs. Pennsylvania April Jackson and Pottstown Mayor Staphanie Henrick will speak.

See the flyer at the end of this newsletter!



Ervina White Beauford honored during Women's History Month

Branch member Ervina White Beauford was recognized during Women's History Month by the Pottstown Human Relations Commission. She is the first African American female funeral director in Pottstown and the surrounding area.

"It was difficult being a woman," she said. "But I stood the test of time. If something is good for you, God will make a way for you," adding, "We serve the underserved and God put us here for a season and for a reason."

Branch President Johnny Corson noted it was fitting that Jamila Winder, Montgomery County's first Black

female county commissioner, was also at the ceremony, held during a Borough Council meeting.

Also honored was Kathleen Devaney, the first female headmaster at the Hill School.

Pictured above are (from left) Branch President Johnny Corson, Denise Williams, County Commissioner Jamila Winder, Ervina White Beauford, County Commissioner Tom DiBello, Human Relations Commission chair Marcia Levengood, Doug Slick, and (top row) Branch members Tyrone Robinson and Annette Kobb, plus Portia Ruffin, who works at White Beauford's funeral home.

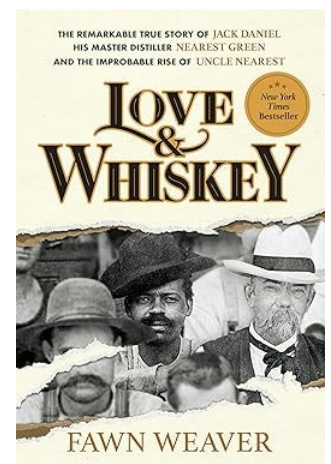
April Book: A Black distiller's story

The Branch's book club has chosen "Love & Whiskey" for its next discussion on Monday, April 14, from 6 to 7 p.m. at the Pottstown Library.

From the publisher: "Author Fawn Weaver unveils the hidden narrative behind one of America's most iconic whiskey brands. This book is a vibrant exploration set in the present day, delving into the life and legacy of Nearest Green, the African American distilling genius who played a pivotal role in the creation of the whiskey that bears Jack Daniel's name. "

The library is reserving copies for us.

We welcome all!





More kudos for Branch members and supporters

In recognition of all he does to promote reading, the branch recently delivered a proclamation to Asmar Price, owner of the Next Level Barber Shop on Hanover Street. Asmar is a tireless supporter of the Branch's Road to Reading program, which provides books for children ages 0 to 8 in Pottstown Borough. He encourages each young customer to take a book, and quizzes them about it the next week.

Pictured above are (from left) Paula Corson, Annette Kobb, Asmar Price, Branch President Johnny Corson, Vice President Larry Cohen and Bob Bauers.

At its recent Black history program, the Tri-County Active Adult Center honored Bob and Sandy Bauers, who head the branch's Road to Reading Program, with a Community Changemaker Award..

Pictured below are (from left) State Rep. Joe Ciresi, Lifetime NAACP member and one of the program's emcees Ted Josey, Bob Bauers, TRACC Assistant Director Hannah Davis, fellow Community Changemaker awardee Crystal Williams and Sandy Bauers.





Pottstown NAACP 2288 WIN Celebrate



WOMEN'S HISTORY MONTH

MARCH

At the High Street Terminal, Saturday March 22 from 2-4

Come out and help us celebrate as we move forward together to inform, educate, and inspire women.

Our celebration includes:

NAACP Partners



Special appearances by

Mayor Of Pottstown
Stephanie Henrick



United States of America's Mrs. Pennsylvania
April Jackson



Local vendors



While here, take advantage of the drawings for the day. The only catch is, you must be present to win. See you there!