

Branch Mensletter

March 2022

By the Communication, Press & Publicity Committee

NEXT MEMBERSHIP MEETING: PLEASE NOTE: We are continuing to hold meetings via Zoom because of the pandemic. The next meeting will be at 7 p.m. Thursday, March 24. Here's the link:

REV. DR. MARTIN LUTHER KING ART COMPETITION

Youth artists submitted 24 pictures for the MLK Art Competition held by the Branch's Religious Affairs Committee, in partnership with the YMCA and YWCA Tri-County Area. The artwork will be displayed beginning April 2 at the YMCA, 724 N. Adams St.

Meanwhile, the committee is working on an effort to mobilize and be present when incidents occur in the community.

UNITY DAY AND DANIEL BOONE

President Johnny Corson, plus members Bob and Sandy Bauers, were invited to participate in Unity Day on March 17 at Daniel Boone High School, where we have been investigating complaints of racist behavior by some of the students, plus complaints of ineffective responses by district officials. Nearly 100 "student leaders" nominated by their teachers attended the day-long program, along with teachers and district officials. The event was put on by Malvern-based Thom Stecher & Associates, a network of educators "dedicated to discovering, nurturing

and enhancing the diverse talents of all learners." The lessons, exercises and group discussions stressed kindness and compassion, inclusion of others, cooperation, equity, respect for differences – basically, lessons for ethical living.



Pictured are (back row, from left) Bob Bauers, Johnny Corson and District Superintendent Brett Cooper, plus (front row, from left) School Board president Julia Olafson, school guidance counselor Michelina Cuello Stallone, Sandy Bauers, and four student leaders.

OUR BRANCH IN THE NEWS

An NBC News story about school districts, racism, the U.S. Department of Education's Office of Civil Rights and more was posted March 8. It is mostly about a Texas school district, but it includes a broader national perspective and a good-sized chunk about Daniel Boone and our work there. Here's a link: https://www.nbcnews.com/news/us-news/southlake-texas-rejected-diversity-lessons-schools-federal-probe-may-demand-n1291109

ISSUES

The Political Action Committee has issued a draft statement on Ukraine, which ran on our <u>Facebook page</u> and was submitted to the Pottstown Mercury.

The committee is continuing to monitor elections, voter registration efforts, fair funding for schools and more.

OUR BRANCH'S WEBSTE

The Communications Committee has made a few improvements to the branch's website, www.pottstownnaacp.org, with more to come. Among them is a revamp of the membership form. So now is the perfect time to both visit the site (suggestions and compliments welcome) and urge others to fill out the membership and join us!

MARK YOUR CALENDARS

EARTH DAY ACTIVITIES APRIL 23: The PTK Community clean-up, being organized by Montgomery County Communicy College's Pottstown Campus officials, is being held Saturday, April 23, from 11 a.m. to 3 p.m. Meet at the college's North Hall parking lot, 16 E. High Street. Rain date is Saturday, April 30.

A Climate March will begin at noon April 23 in front of the Hill School, 701 E. High Street. It will end at the Smith Family Plaza, 100 E. High Street, where an ECOfest will be taking place. They're talking plant-based foods, rescue animals, kids crafts, and all sorts of vendors.

HEALTHY KIDS DAY APRIL 30: The WIN Committee is participating in the YMCA Healthy Kids Day on Saturday, April 30, from 10 a.m. to noon. It is part of a national YMCA initiative to improve families' health and well-being. Vendors will set up booths outside the Y at 724 N. Adams Street and will provide healthy snacks and kid activities.

JUNETEENTH, JUNE 16: Branch leaders are working on a plan to mark the day in 1865 when Union soldiers arrived in Texas to announce the end of slavery. Stay tuned.

DUCK RACE, JULY 4: The Executive Committee has approved the branch's involvement in the Rotary Club's annual July 4 Duck Race. Branch members will be selling tickets, and we'll get some of the proceeds.